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Mrs. Victoria L. Rayner  
Center For Appearance and Esthetics  
251 Post St. Suite 420  
San Francisco. CA 94108

9 February. 1999

Dear Mrs. Rayner

Thank you for your kind reply dated 4 February, and for your willingness to participate in the project.

I am enclosing herewith a sample chapter from the book (Bleaching Preparations) which will enable you to assess the "voice" and the general spirit of the book. I am also enclosing the draft/suggestions that I have prepared for the chapter "Camouflaging Skin Lesions". The disk will enable you to incorporate directly your corrections and your additions to the chapter. Being the professional authority in this field, please feel free to change the text as appropriate. I am at your disposal for any clarification you may need.

The book is primarily aimed at beauticians /cosmeticians and at the general public. I would recommend, therefore, to include pictures of "before and after" related to "light" cases with only minor imperfections, in order not to deter potential readers. I think that way of treating minor lesions such as a "pimple" or a solar lentigo may interest a lot of readers.

I am looking forward to a fruitful cooperation and I hope that you will enjoy this project

Sincerely yours

(hxi)

Avi Shai, M.D.